



United Nations
Educational, Scientific and
Cultural Organization



Schumpeter School
of Business and Economics



BERGISCHE
UNIVERSITÄT
WUPPERTAL

- UNESCO Chair for Business Administration, Bucharest University of Economic Studies
- UNESCO Chair in Entrepreneurship and Intercultural Management, University of Wuppertal

UNESCO Chair for Business Administration, the Bucharest University of Economic Studies, Romania
and
UNESCO Chair in Entrepreneurship and Intercultural Management. University of Wuppertal, Germany
under the patronage of the National Commission of Romania for UNESCO,
the Romanian Ministry of Education and
the Romanian Ministry of Business Environment, Commerce and Entrepreneurship

are pleased to organize the International Conference and Workshop

Meeting of European UNESCO Chairs on
Challenges of Interdisciplinary Entrepreneurial Universities and Education in Europe within SDG-4
Bucharest, 1-2 November 2018

– EVENT AGENDA –

Thursday, the 1st of November
The Bucharest University of Economic Studies
6 Romana Square, 010374 Bucharest
Ion Angelescu Buiding, Virgil Madgearu Room

09:30-10:15

Registration

10:30-12:00

OPENING SESSION

Chairs:

Prof. Christine Volkmann, PhD, UNESCO Chair in Entrepreneurship and Intercultural Management

Prof. Alina Mihaela Dima, PhD, UNESCO Chair for Business Administration

Opening remarks:

- *Prof. Nicolae Istudor, PhD, Rector, Bucharest University of Economic Studies*
- *Mr. Igor Kitaev, Programme Specialist, Education Unit UNESCO Regional Bureau for Science and Culture in Europe*
- *Prof. Ani Matei, PhD, Secretary-General, Romanian National Commission for UNESCO*
- *Ms. Katrin Kohl, Managing Director, German Commission for UNESCO*
- *Prof. Adrian Curaj, PhD, Executive Unit for Financing Higher Education, Research, Development and Innovation; UNESCO Chair on Science and Innovation Policies*
- *Mr. Martin Sieg, Head of KAS Office Romania and Moldova, Konrad-Adenauer-Stiftung*

Keynote Speech: *Mr. Igor Kitaev, Programme Specialist, Education Unit UNESCO Regional Bureau for Science and Culture in Europe*

Topic: SDG-4.7 on ESD and GCED: Methodology. Challenges. Role of Universities to do Research and Mainstreaming

12:00-12:30 [Official Photo]

12:30-14:00 *Networking Lunch (Cafeteria, 3rd floor, Ion Angelescu Building, 6 Romana Square)*

14:00-16:00 **UNESCO CHAIRHOLDERS WORKSHOP** (1st part)

Facilitator: *Prof. Christine Volkmann, PhD, UNESCO Chair in Entrepreneurship and Intercultural Management*

Presentation:

Ms. Katrin Kohl, Managing Director, German Commission for UNESCO

Keynote Speech: *Prof. Slavica Singer, PhD, UNESCO Chair in Entrepreneurship*

Topic: Entrepreneurship Education and Sustainable Development Goals

Rapporteurs: (UNESCO Chair in Entrepreneurship and Intercultural Management)

Assist. Prof. Kathrin Bischoff, PhD

Mr. Tobias Bürger, PhD candidate

16:00-16:30 *Coffee Break*

16:30-18:00 **UNESCO CHAIRHOLDERS WORKSHOP** (2nd part)

Facilitator: *Assoc. Prof. Tănase Stamule, PhD; UNESCO Chair for Business Administration*

Presentations:

Prof. Alina Mihaela Dima, PhD; UNESCO Chair for Business Administration - Contributions of UNESCO Department for Business Administration to the entrepreneurship education

Prof. Carmen Păunescu, PhD; UNESCO Chair for Business Administration

Prof. Mihaela Dan, PhD; UNESCO Chair for Business Administration

Prof. Adrian-Dumitru Tanțău, PhD; UNESCO Chair for Business Administration

Associate Prof. Ionela Dumitru, PhD; UNESCO Chair for Business Administration

Associate Prof. Corina Pelău, PhD, UNESCO Chair for Business Administration

Assist. Prof. Shahrzad Hadad, PhD, UNESCO Chair for Business Administration

Keynote Speech: *Constantin Brătianu, Emeritus Professor, PhD, UNESCO Chair for Business Administration*

Topic: Entrepreneurship Education in the Knowledge Economy

Rapporteurs (UNESCO Chair for Business Administration):

Assist. Prof. Maria Maassen, PhD;

Assist. Prof. Vlad Roșca, PhD.

19:00-22:00 *Networking Dinner*

Marshal Garden, 50B Dorobanților Blvd., District1, Bucharest, Romania

Friday, the 2nd of November 2018
The Bucharest University of Economic Studies
The Faculty for Business Administration
2-2A Calea Griviței, 010731 Bucharest
Victor Slăvescu Building, Room 4007

10:00-12:00

WORKSHOP ON EMERGING FUTURE SKILLS

(ASE Entrepreneurship Society and PhD School, business)

Moderators: *Prof. Carmen Păunescu, PhD, Prof. Mihaela Dan, PhD, Prof. Ionela Dumitru, PhD*; UNESCO Chair for Business Administration

Rapporteurs (UNESCO Chair for Business Administration):

Lecturer Bogdan Nistoreanu, PhD

Assist. Prof. Shahrazd Hadad, PhD

12:30-14:00

Networking Lunch

14:00-16:00

WORKSHOP ON PREVENTING VIOLENT EXTREMISM THROUGH EDUCATION

Moderator: *Mr. Christian Năsulea, PhD*; The University of Bucharest

Keynote Speech: *Prof. Pierre Garelo, PhD*, Faculté d'Economie et de Gestion, Aix-Marseille Université

Topic: **Globalisation, Peace and Prosperity**

Presentation: *Iris Constantin, Expert*, Romanian National Commission for UNESCO

Rapporteur: *Assist. prof. Cătălina Nedelcu, PhD*; UNESCO Chair for Business Administration

16:00-16:30

Coffee break

16:30-18:00

WORKSHOP ON GLOBAL CITIZENSHIP EDUCATION

Moderator: *Associate Prof. Violeta Dincă, PhD*; UNESCO Chair for Business Administration

Keynote Speech: *Prof. Paolo Orefice, PhD*, UNESCO Transdisciplinary Chair, University of Florence

Topic: **The Education of the Earth's Citizens for the relational thinking. A transdisciplinary contribution to the SDG**

Rapporteur: *Assist. prof. Cătălina Nedelcu, PhD*; UNESCO Chair for Business Administration

ACCOMMODATION & EVENT VENUES:

Golden Tulip Victoria Bucharest Hotel

166 Calea Victoriei

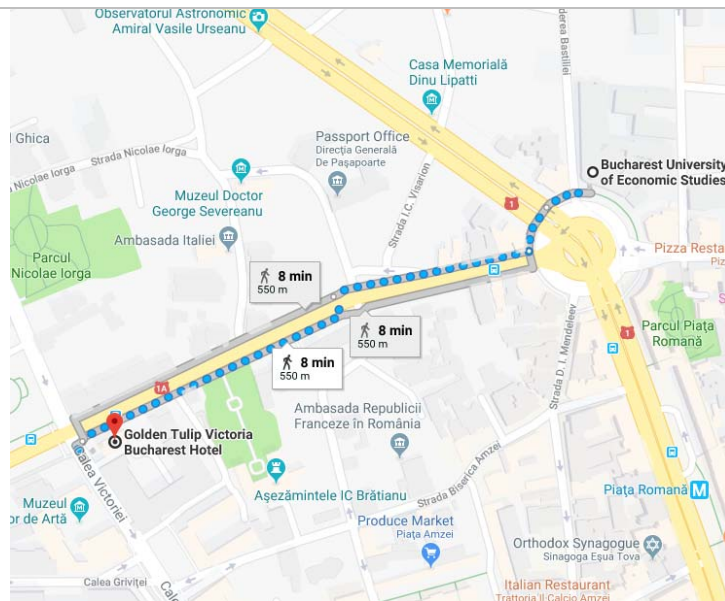
010096 Bucharest

Phone: 0040 21 212 5558

www.goldentulipbucharest.com

The Bucharest University of Economic Studies

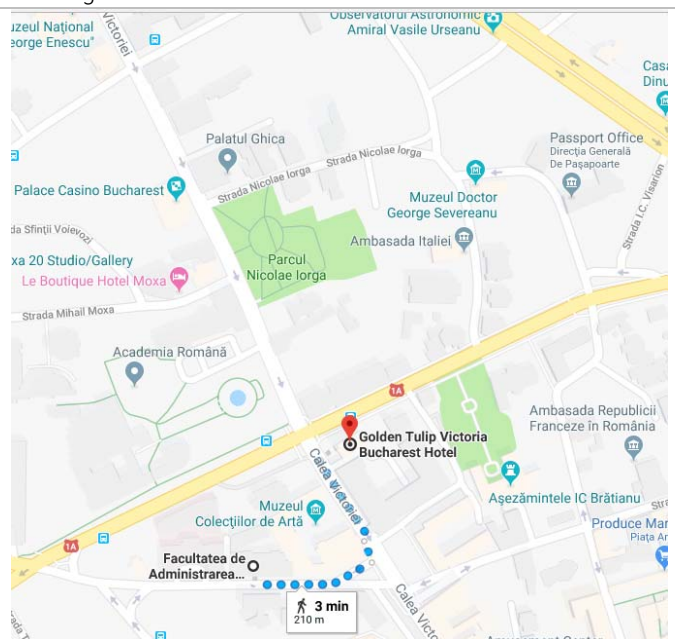
010374 Bucharest, 6 Romană Square



The Bucharest University of Economic Studies

The Faculty for Business Administration

010374 Bucharest, 2-2A Calea Griviței, Victor Slăvescu Building



For emergencies please contact: 112 / +40 744 519 745 (Roxana Clodnițchi, PhD)

This event was organized with the support of:



&

